



## Senior Product Analyst (f/m/d)

Start today as a Senior Product Analyst for a brighter future. We are looking for a suitable candidate to support one of our clients in Nuremberg. Your tasks are, but are not limited to, analyzing product performances as well as delivering insightful data and analysis on how the company's clients interact and use digital products. With over 9,000 employees, our client is one of the world's largest providers in its sector and the market leader in Germany and in the Top 5 worldwide. Demanding jobs await you in an innovative and international work environment. Do you have high self-motivation and commitment? Then apply today for our job offer!

### Your responsibilities:

- Work closely with the Product Management team to provide insights on how clients are using digital products
- Help create and define reporting standards and insights processes for the core product teams
- Communicate insights and metrics to senior stakeholders regularly
- Perform effectiveness tests of new product releases and identify existing ones that need improving/changing
- Guide product strategy and prioritization for future builds
- Work with the Engineering teams who create data pipelines to ensure that proper dimensions and metrics are being captured and made accessible
- Travel to European offices may be required (estimates less than 1wk per quarter)
- Work closely with Product Management, Finance, Engineering, UX and Data Science teams

### What we are looking for:

- Advanced SQL skills and experience querying data warehouses
- Experience in using Web Analytics tools like Google Analytics and Mixpanel
- Experience in using quantitative modelling using spreadsheet and analytical techniques, including trend analysis, forecasting, and experiment design
- Data visualization experience using Tableau, PowerBI or similar
- Bachelor's degree in a quantitative field such as Mathematics, Statistics, Computer Science, etc
- Strong communication and influencing skills
- Strong critical thinking skills
- Fluent English skills, intermediate German language skills would be an advantage

**Location:** Nuremberg

**Start Date:** ASAP or upon agreement

Please send your application documents (CV, Certificates, Salary Expectations) referring to **Senior Product Analyst (f/m/d) for Nuremberg** to [DB-Bewerbung@go-simplexx.de](mailto:DB-Bewerbung@go-simplexx.de)

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Hier geht's zur SimpleXX  
Jobbörse



SimpleXX GmbH Experts in Business  
Gustav-Mahler-Platz 1  
20354 Hamburg  
Phone: +49(0)40 226 160 632  
[www.go-simplexx.de](http://www.go-simplexx.de)

