



Product Manager (f/m/d) Consumer Panel - remote work possible

Start today as a Product Manager for Consumer Panels for a brighter future. We are looking for a suitable candidate to support one of our clients in product management in Nuremberg or Berlin. Your tasks are, but are not limited to, developing new products as well as driving new innovations in market leading Consumer Panel offerings. With over 9,000 employees, our client is one of the world's largest providers in its sector and, the market leader in Germany and in the Top 5 worldwide. Demanding jobs await you in an innovative and international work environment. Do you have high self-motivation and commitment? Then apply today for our job offer!

Your responsibilities:

- Support product management team in the development of consumer panels
- Development of new products from start to finish as well as the further development of existing products
- Translation from consumer insights into a product offering
- Constant improvement of the product throughout the life cycle
- Guarantee value creation for the consumer, a low friction process and highest professional level of user centered design experience
- Work in a highly skilled product & innovation environment within the company with strong links to technology, science, operations, and commercial teams plus external vendors/ partners

What we are looking for:

- University degree in economics / social sciences, ideally with a focus on marketing
- Deep understanding of consumer trends and experience in market research
- Professional experience in product management, marketing, or sales
- Fluent English-speaking skills necessary, additional German-speaking skills would be an advantage
- Strong analytical skills
- Exceptionally good MS Office user skills

Location: Nuremberg or Berlin

Start Date: ASAP or upon agreement

Please send your application documents (CV, Certificates, Salary Expectations) referring to **Product Manager Consumer Panels (f/m/d) for Nuremberg/Berlin** to **DB-Bewerbung@go-simplexx.de**

The SimpleXX GmbH specializes in recruitment and personnel services and supports its clients in filling vacancies as well as project vacancies in IT & Engineering, Automotive, Financial Services, Online Portals, Telecommunications, E-commerce, Social Communities, Aviation, Industry, Medicine, Law, Controlling and Commerce.

Hier geht's zur SimpleXX
Jobbörse



SimpleXX GmbH Experts in Business
Gustav-Mahler-Platz 1
20354 Hamburg
Phone: +49(0)40 226 160 632
www.go-simplexx.de

