



## Looking for a job?

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## Content Strategy Manager (f/m/d)

Start today as a Content Strategy Manager for a brighter future. We are looking for a suitable candidate to support one of our clients in Nuremberg. Your tasks are, but are not limited to, creating our client's content strategy and roadmap A to Z as well as a global communication plan. With over 10,000 employees, our client is one of the world's largest providers in its sector and the market leader in Germany and in the Top 5 worldwide. Demanding jobs await you in an innovative and international work environment. Do you have high self-motivation and commitment? Then apply today for our job offer!

### Your responsibilities:

- Creating our client's content strategy and content roadmap – from A to Z; this also includes a global content marketing strategy (customer centric comprehensive)
- Responsible for the annual global communication plan (and performance measurement)
- Make out the optimal touch points to get the content across: e.g. product videos and marketing automation campaigns, social media channels, websites & print
- Create SEO relevant texts, proofing, copywriting and desk researching
- Storytelling and fueling our client's brand and product marketing activities with engaging topics and formats

### What we are looking for:

- Content creator with proven story-telling capabilities and a creative mindset
- 5-7 years' experience in a communications, strategic planning, senior content or editor role – ideally in a B2B environment (gained experience by working with creative, marketing, media agencies)
- Expert in one's area (high level of accuracy), proofreading capabilities and some understanding in publishing
- Organizational and project management skills, work independently with an entrepreneurial spirit in a large seized business
- Excellent written and spoken English skills (additional languages are a plus but no must)

**Location:** Nuremberg

**Start Date:** ASAP or upon agreement

Please send your application documents (CV, Certificates, Salary Expectations) referring to **Content Strategy Manager (f/m/d) for Nuremberg** to [bewerben@go-simplexx.de](mailto:bewerben@go-simplexx.de)

Hier geht's zur SimpleXX  
Jobbörse



SimpleXX GmbH Experts in Business  
Gustav-Mahler-Platz 1  
20354 Hamburg  
Phone: +49(0)40 226 160 632  
[www.go-simplexx.de](http://www.go-simplexx.de)

The SimpleXX GmbH specializes in recruitment and personnel services and supports its clients in filling vacancies as well as project vacancies in IT & Engineering, Automotive, Financial Services, Online Portals, Telecommunications, E-commerce, Social Communities, Aviation, Industry, Medicine, Law, Controlling and Commerce.

