



Looking for a job?

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Content Manager (f/m/d)

Start today as a Content Manager within an international marketing team for a brighter future. We are looking for a suitable candidate to support one of our clients in the content marketing field in Nuremberg. Your tasks include the creation of SEO relevant texts, as well as optimizing online content, taking specific KPI's into consideration. With over 12,000 employees, our client is one of the world's largest providers in its sector, the market leader in Germany and in the Top 5 worldwide. Demanding jobs await you in an innovative and international work environment. Do you have high self-motivation and commitment? Then apply today for our job offer!

Your responsibilities:

- Creation and implementation of the content strategy and roadmap from end to end
- Conception of the annual global communication plan (taking KPI's into account)
- Providing solutions by designing creative target group orientated presentations, slip-sheets, product videos and content for e-mail, social media and print campaigns
- Setting up of SEO relevant texts, proofing, copywriting and desk research
- Work in an international team with global and regional communication managers
- Optimization of the clients' online content after consulting with the web and social media analytics, whilst taking KPI's into consideration at all times

What we are looking for:

- Native English speaker (or else many years of overseas experience) with strong copywriting skills
- German skills would be preferred but not necessary
- 4-5 years of experience in a communication, content or editor role
- Experience in working with creative, marketing and media agencies
- Extensive organizational and project management skills as well as the ability to work independently or in a team
- Proven story-telling capabilities and a creative mindset

Location: Nuremberg

Start Date: ASAP or upon agreement

Please send your application documents (CV, Certificates, Salary Expectations) referring to **Content Manager (f/m/d) for Nuremberg** to bewerb@go-simplexx.de

Hier geht's zur SimpleXX
Jobbörse



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The SimpleXX GmbH specializes in recruitment and personnel services and supports its clients in filling vacancies as well as project vacancies in IT & Engineering, Automotive, Financial Services, Online Portals, Telecommunications, E-commerce, Social Communities, Aviation, Industry, Medicine, Law, Controlling and Commerce.

